ENGAGING VIRTUAL MEETINGS

In the “virtual world” you must fight even harder for the attention of the audience. It was never easy, but virtual meetings bring dynamics we’ve never encountered before, like unfamiliarity of space, technical glitches, and unnerving silences. The “3 E’s” (Eye Contact, Energy, and Engagement) of communication increases attention span and opens “mental gates” so that your message is heard and remembered.

In this fun and interactive 60 minute Burst session, our coaches will help you project executive presence, keep the attention of participants through involvement and deliver a concise and memorable message.

TOPICS INCLUDE:

- Virtual meeting guidelines (camera angle, eye contact, energy)
- Audience engagement techniques that keep attention spans high
  AIR: All-In-Responses (chat & live), Facial expressions, Gestures
- Harmonizing your tone, facial expressions and gestures with your message

AGENDA:

:00 - :15  Learn virtual meeting guidelines and create presence
:15 - :25  Maintain attention with sensory gating
:25 - :50  Practice audience engagement and gestures
:50 - :60  Summary and Questions

STATS FROM RECENT EVENTS

Over one-hundred Interactive Advertising Bureau members attended this session.

FLEXIBLE TRAINING OPTIONS

- 30 - Minute Micro-Burst
- 1-Hour Burst
- As part of a Burst Training Bundle
- Virtual / In-person 2021
- 1:1 Individual Coaching

For more information on our flexible trainings, contact: +1 (855) 638-7246